

Tioga County Local Development Corporation
(TC LDC)

2025 ANNUAL REPORT



Tioga County Tourism's mission is to grow the tourism industry in Tioga County by promoting its attractions, rural heritage, quality of life, and charm of the county to attract out-of-county visitors.

Board of Directors

Executive Committee

President, Brittany Woodburn

Vice Presidents, Jason Harris

Treasurer, Jon Ward

Secretary, Brielle Woods

Board Members

Keith Flesher

Marcia Kiechle

Joan Case

Beth Johnson

Christina Di Stefano



The TC LDC Board of Directors are nine residents of Tioga County, NY who have expertise, interest and experience in areas relevant to tourism, community development, and economic development.

TC LDC strives to include a diverse range of skills, perspectives and maintain county-wide representation. Board members are charged with overseeing the Tioga County Tourism Office (TCT) in compliance with the New York State Authority Budget Office and are appointed by the Tioga County Legislature to three-year terms.

The Director of the Economic Development and Planning (TC EDP) serves as President of the Board, and TCT operates under the umbrella of that office. Director Brittany Woodburn serves as the supervisor of TCT and both offices offer support to each other, often working closely on economic development projects that have tourism components.

Tioga County Tourism Staff

Rebecca Maffei
Executive Director

Loreen Maley
Assistant Director



Executive Summary

Tioga County Tourism (TCT) is the sole organization in the county dedicated exclusively to county-wide tourism promotion and marketing. TCT is governed by a Local Development Corporation Board of Directors and is a function of Tioga County Economic Development & Planning. TCT works closely with local, state, and regional partners to attract visitors from outside the area and to be a resource for visitors to and traveling through the area. Working partners include the Tioga County Chamber of Commerce, the Tioga County Historical Society, Cornell Cooperative Extension of Tioga County, and the Tioga County Arts Council. Staff welcomes visitors at the Experience Tioga Visitor Center in downtown Owego.

The Experience Tioga Visitor Center hosts art exhibits and provides the public with tourism information and access to a deck with scenic views of the Susquehanna River.



THE TCT MISSION

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TCT PROGRAMS

TCT manages ongoing programs to highlight tourism businesses, events and projects throughout the county. There is no cost for partners to be promoted, and TCT maintains relationships with organizers, owners and directors for updated information and new stories to promote across these on going marketing initiatives.



Experiencetioga.com

This website is the source for visitor information and lists all known tourism businesses in the county, as well as editorial content.



Experience Tioga App

This free app is available on the Apple App Store and Google Play. It is free to download and contains all of the business and event listings from the website. It helps visitors plan their visit and can be used for special event "challenges" and tours.

Experience Tioga Events Calendar

The events calendar on experiencetioga.com continues to be the most popular page on the website and pulls in events from the online listings to ensure it is a current and comprehensive resources to stay up-to-date on what's happening in Tioga County, NY.

